



MACEDON CRICKET CLUB

**2022-23 SEASON
SPONSORSHIP PACK**

MCC HISTORY



- We are an innovative, dynamic club with traditional cricket values. In the past has been very successful in making and winning finals. In recent seasons our Men's Seniors have been premiers in 16/17, 18/19 and 20/21.
- Last season our Women's Seniors, won their first Premiership. Men's Seniors and our Under 17 Girls made it to the grand final.
- Home ground is located at Tony Clarke Reserve and our second field is located at JD Clifford Reserve Macedon.
- Our facilities are shared with the Macedon Netball Football Club.
- Fundraisers throughout the year.
- Has a social calendar to promote positive relationships.

1

PROMOTION

Advertise and promote your brand through mediums such as ground & scoreboard signage, club apparel, club social media & website, newsletter, club events or match day promotional activity.

2

PACKAGES

A range of sponsorship packages to suit every marketing budget and we have the capability to tailor make any sponsorship package to address your particular business needs.

3

COMMUNITY

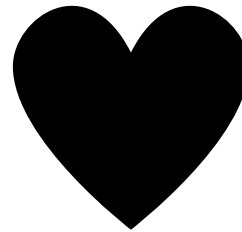
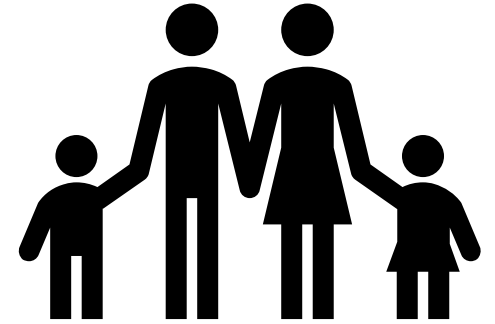
Get your brand recognised in the local community as a preferred business. Sponsorship of a local sports club is one way to reach new potential customers & create valuable goodwill within your community.

MCC SPONSORSHIP

SPONSORSHIP REWARDS

Strive to be the heart of your community club

A sponsorship gives you the unique opportunity to give back to an organisation that provides sport, fitness, leadership, social skills and personal development skills to the youth of our community. It also provides the opportunity to network with other businesses with our community who have the same values.



OUR VISION



GROW THE CORE

- FAMILY & SOCIAL ATMOSPHERE
- SUPPORTING LOCAL BUSINESSES
- CLUB CULTURE
- PROMOTE FEMALE PARTICIPATION AT ALL LEVELS



REAL TIME

- INSTANT ACCESS VIA STACK TEAM PHONE APP
- ELECTRONIC SCORING AVAILABLE AT TONY CLARKE RESERVE SOON
- REGULAR COMMUNICATION WITH OUR PLAYERS, SPONSORS & CLUB MEMBERS ON CLUB MOVEMENTS, UPDATES, NEWS & EVENTS



COLLABORATE

- 2022-2023 GISBORNE DISTRICT CRICKET ASSOCIATION: OUR GOAL IS FOR OUR MEN'S FIRST X1 TO PLAY THE McIntyre GRADE.
- SHARED FACILITIES WITH MACEDON FOOTBALL NETBALL CLUB
- PARTNERSHIP WITH SUNBURY & MACEDON RANGES VETERAN'S CRICKET



FINANCIAL OBLIGATIONS OF OUR CRICKET CLUB

FINANCIAL OBLIGATIONS OF OUR CRICKET CLUB



- FACILITIES DEVELOPMENT
- AWARDS & TROPHIES
- EQUIPMENT/BALLS
- FUNDRAISING COSTS
- WOOLSWORTHS CRICKET BLAST
- GDCA AFFILIATION FEES
- MRSC GROUND HIRE FEES
- UTILITIES COSTS
- UMPIRES
- UNIFORMS
- COACH – DEVELOPMENT & TRAINING

TOTAL = \$50,000 per year

PLATINUM
SPONSOR

Gold
Sponsor

Silver
Sponsor

Bronze
Sponsor

PACKAGES



PACKAGES

PLAYER AWARDS



VOUCHERS

Package Includes:

- 1 certificate of recognition
- Social Media Advertisement



\$300+

Package Includes:

will enjoy the following benefits:

- Club social membership.
- Prominent advertisement on Club Sponsor's board in social rooms
- Acknowledgement as of sponsorship in one of the club match reports.
- Club support to your business in our purchasing needs where applicable.
- Logo on the back of Club training shirt.
- Listing on the club website sponsors area
- Tax Invoice

PACKAGES



\$500 +

Package Includes:

Will enjoy the same benefits as the \$200 scheme plus:

- Logo on Club social shirt
- Logo on the sleeve of the Club training shirt
- Advertising via club social media



\$1,000 +

Package Includes:

will enjoy the same benefits as the \$200 scheme plus:

- Logo on Club social shirt
- Logo on sleeve or front of the Club training shirt
- Advertising via club social media



\$2,000+

Package Includes:

- All other benefits plus signage at either the Tony Clarke cricket nets or around the ground's fence

Nothing grabs your eye...don't worry....We can tailor make a package to suit your business needs!



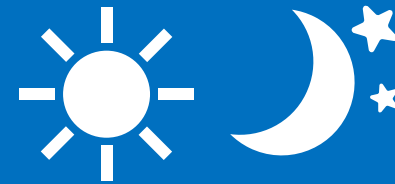
MACEDON CRICKET CLUB SNAPSHOT



FACEBOOK
617 FOLLOWERS



INSTAGRAM
179 FOLLOWERS



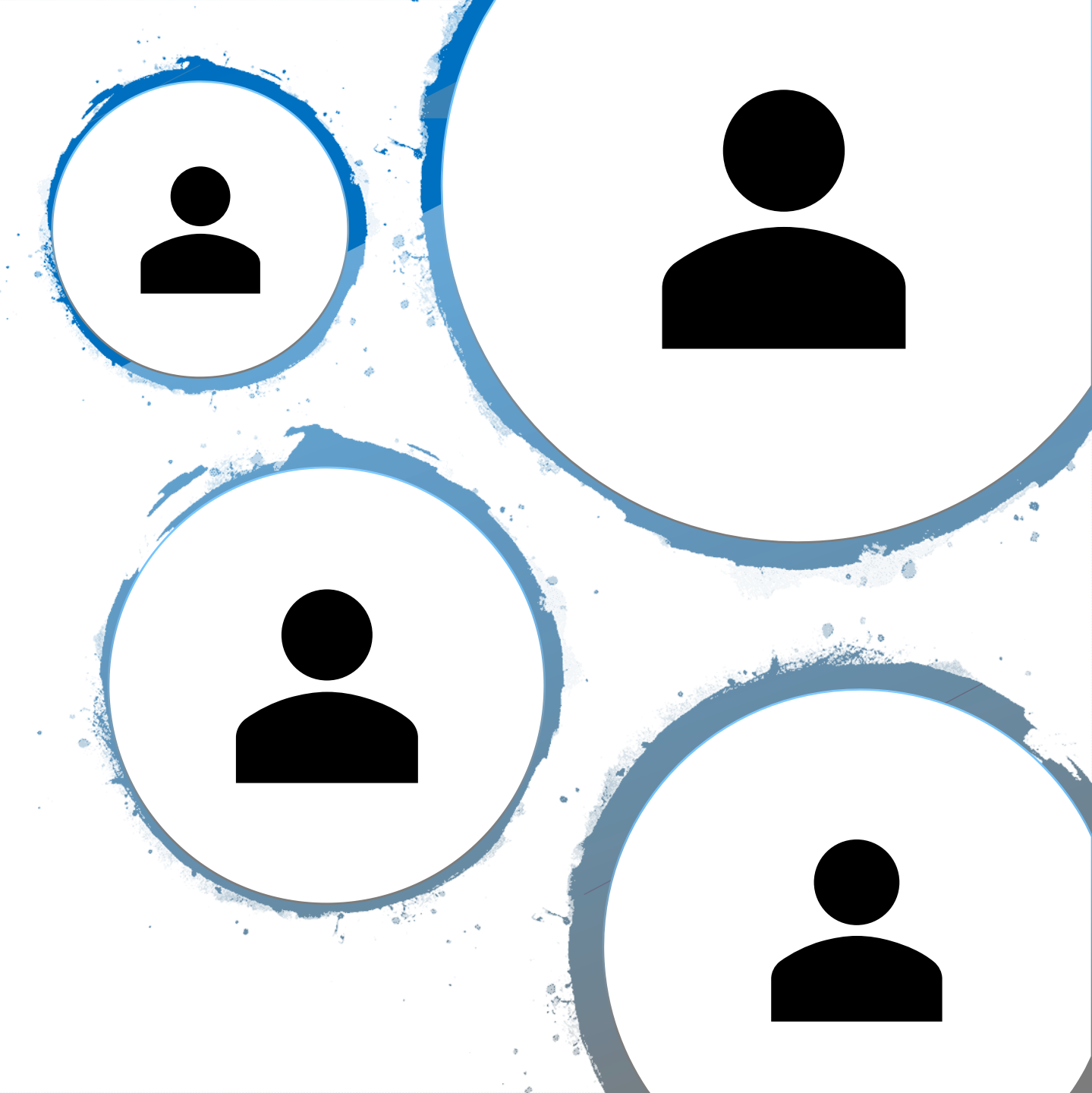
GROUND SIGNAGE
365 DAYS A YEAR





SPONSORSHIP COMMITTEE

- AMY MILES
- WAYNE BRUNDELL
- MICHAEL WADDINGTON
- NATHAN AIKMAN
- CHRIS INGLETON





If you are interested in partnering our club, please contact the us via our email



macedoncc@hotmail.com



THANK YOU



Macedon Cricket.Club



Macedon.vic.cricket.com.au